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## **SETH WILLIAMS ANNOUNCES PLAN TO PROTECT CONSUMERS**

*Leading D.A. Candidate Announces Plan at Endorsement of Leading  
Philadelphia Progressives*

**PHILADELPHIA:** District Attorney candidate Seth Williams today announced his plan to protect consumers from predatory business practices during a press conference at City Hall where he picked up the official backing of Philadelphia's leading progressive organizations. The 11:00 AM press conference included statements from Americans for Democratic Action, Liberty City, Neighborhood Networks, ACORN and Philly for Change.

"I believe the District Attorney has a responsibility to not only protect the physical safety of Philadelphia's residents and visitors, but also to protect them against unscrupulous and predatory business tactics," said Seth today. "As District Attorney I will aggressively use the tools at my disposal to not only stop these practices, but to put these companies out of business."

As District Attorney, Seth Williams will aggressively use Pennsylvania's Unfair Trade Practices and Consumer Protection Law (CPL) to protect consumers that have been victimized by predatory business and, if appropriate, move to permanently shutter those businesses in Philadelphia. He believes that protecting consumers is not just part of his responsibility as District Attorney, but also part of his responsibility as a community leader.

For more information, please visit Seth's website at [www.votesethwilliams.com](http://www.votesethwilliams.com).

*Seth Williams, the City's former Inspector General, has 10 years of experience as a top prosecutor and supervisor in Philadelphia's District Attorney's Office. For more information, please visit his campaign website at [www.votesethwilliams.com](http://www.votesethwilliams.com).*

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